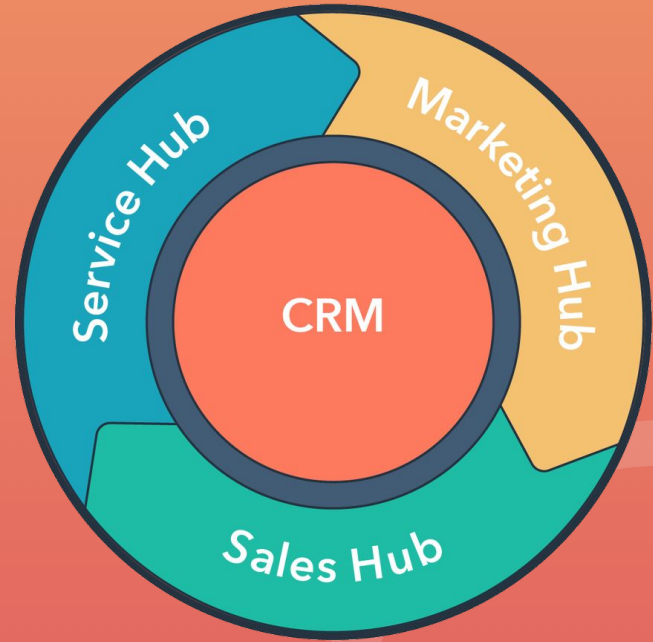
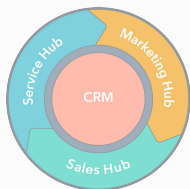


# The HubSpot Growth Platform



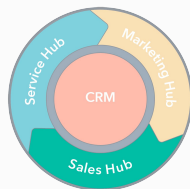
Hubspot offers a full stack of products for marketing, sales, and customer relationship management that are powerful alone, and even better when used together.

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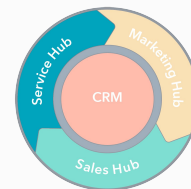
### Marketing Hub

Attract and engage new customers by creating relevant, personal marketing.



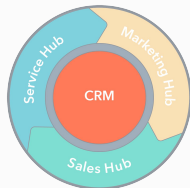
### Sales Hub

Build an efficient process to engage your prospects and turn them into customers.



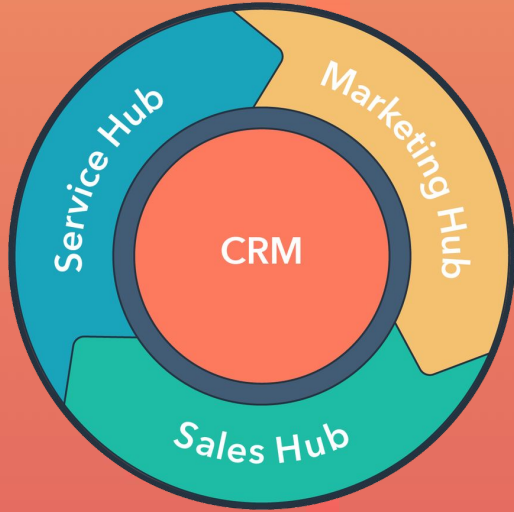
### Service Hub

Engage, guide, and grow better with your customers, turning happy people into promoters.



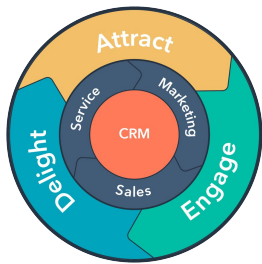
### HubSpot CRM

The free CRM system for growing businesses that your team will love.



# HubSpot CRM





# HubSpot CRM

The free CRM system for growing businesses that your team will love.

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Free

Conversations

Contacts

Companies

Deals

Tasks & Activities

HubSpot CRM:

# Conversations Coming soon

Conversations is a universal, collaborative inbox that brings together messages from live chat, team email, and Facebook Messenger so you can view, manage, and reply to conversations from prospects and customers in one central place.

The screenshot displays the HubSpot CRM interface for the 'Conversations' section. At the top, there is a navigation bar with tabs for Contacts, Conversations, Marketing, Sales, Service, Automation, and Reports. Below this is a 'Support inbox' header with filters for Status (All), Channel (All), Assignee (Cody Wilson), Tags (None), and Date (All time). A sidebar on the left shows a list of conversation categories: All conversations (63), Assigned to me (3), Unassigned (2), Email (50), Chat (13), Bots (4), and Filtered (15). The main area shows a list of messages from three contacts: Johnny Appleseed (3m), Jason Williams (2hr), and Jackie Simpson (1d). Each message includes a profile picture, name, subject, and a button to view the message (EMAIL or CHAT). On the right, a detailed view of a message from Johnny Appleseed is shown, with the subject 'Need help syncing my account' and a 'Support X Account X' header. The message content reads: 'Hi there! I was trying to sync my old account to this new one but wanted to see if you'd be able to help? It seems like the page I do next. Thanks, Johnny Appleseed'. Below this is a response from Cody Wilson: 'So sorry to hear about that. Looks like there is a bug on our end bringing it to our attention! I'll work with my team to get that resolved. Let's see if I can help get you set up from here. - Cody Wilson'. A 'Reply' button is visible at the bottom of the message view.

HubSpot CRM:

## Contacts + Companies

HubSpot CRM organizes everything you know about your contacts and their companies in a single place. Store data in custom fields, browse a timeline of past interactions, and communicate with your contacts from a single unified view.

The screenshot displays the HubSpot CRM interface. On the left, a contact profile for Emily Keefe is shown, including her name, company (Xavier University), and a profile picture. Below this, there are sections for 'About Emily Keefe' and 'Emily's Company'. The 'About Emily Keefe' section shows a 'Became a Lead Date' of 12/06/2016 9:27 AM EST and buttons for 'View all properties' and 'View property history'. The 'Emily's Company' section shows the Xavier University logo, name, and website URL (http://xavier.edu). On the right, a navigation bar includes options like 'New note', 'Email', 'Call', 'Log activity', and 'Create'. Below this, there are tabs for 'Templates', 'Sequences', 'Documents', and 'Meetings'. An email header shows 'To: Emily Keefe (ekeefe@hubspot.com)' and 'From: Lauren Pacifico (lpacifico@hubspot.com)'. The subject line is 'Add a subject'. Below the email header, there is a text input field with the placeholder 'Type something brilliant...'. At the bottom right, a meeting notification is displayed: 'December' followed by a notification bubble that says 'You have a meeting with Emily Keefe'. Below the notification, there is a section titled 'Chat about Sales platform' with a call link: 'View or join the call: https://www.uberconference.com/lpac', dial-in number '401-283-6228', and PIN '52890'. The duration of the meeting is listed as '1 Hour'.

HubSpot CRM:

## Deals + Tasks

HubSpot CRM gives you everything you need to manage your sales pipeline and your customers across the entire lifecycle. Track and manage deals across the sales process. Organize tasks and attach them to the contacts and companies in your database.

The screenshot shows the HubSpot CRM interface for the 'Deals' section. At the top, there is a navigation bar with 'Sales', 'Dashboard', 'Productivity', 'Content', 'Social', 'Contacts', 'Reports', and a search bar. Below this, the 'Deals' title is displayed, followed by 'Table' and 'Pipeline' tabs, and a search box for deals. On the left side, there are filters for 'Pipeline' (set to 'Sales Pipeline') and 'View' (set to 'Standard'). Below these filters, it indicates '84 deals' and an 'Add Filter' button. The main area is a pipeline view with two columns: 'APPOINTMENT SET' (32 deals) and 'APPOINTMENT COMPLETED' (21 deals). Each deal card shows the deal name, value, close date, and a contact profile picture. The total value for the 'APPOINTMENT SET' column is \$400, and for the 'APPOINTMENT COMPLETED' column, it is \$800.

APPOINTMENT SET	32	APPOINTMENT COMPLETED	21
<b>\$100 Biglytics - New Deal</b> Close date: 10/25/16		<b>\$150 HubSpot - New Deal</b> Close date: 10/20/16	
<b>\$200 Hub.IO - New Deal</b> Close date: 10/31/16		<b>\$250 BigDataX - New Deal</b> Close date: 10/31/16	
<b>\$100 Change.Jy - New Deal</b> Close date: 10/24/16		<b>\$100 Mauiventures - New Deal</b> Close date: 10/31/16	
		<b>\$300 Traditionsoft - New Deal</b> Close date: 10/31/16	
<b>Total: \$400</b>		<b>Total: \$800</b>	



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HubSpot diamond partner

- Scandinavia's oldest surviving HubSpot partner
- the HubSpot agency which has the highest retention rate in Europe
- Impact Award 2017 winner for sales enablement





Vipu customer success story:

## Honkarakenne Ltd

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Number of online generated leads in Finland has grown **+305%** in three years by using HubSpot

[Read more >](#)

